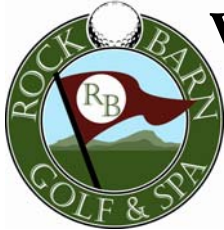


# Carolinas Food Industry Council's 2011 Fall Golf Tournament



Wednesday, October 5

Rock Barn Golf Resort

*Hickory, North Carolina*

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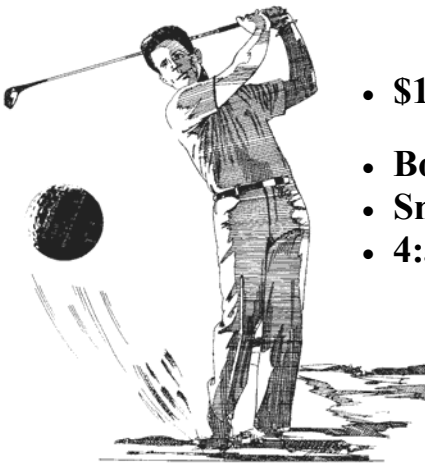
**W**e are pleased to return to Hickory for the Annual CFIC Golf Tournament. This action-packed event will provide an opportunity to spend **quality time with retail decision-makers** from both North Carolina and South Carolina.

The fee for 2011 remains **\$5,000 per foursome**. Foursomes will consist of three players from the sponsoring supplier plus a retailer of the sponsor's choice.

**Pairings** will be **first come, first serve**.

Pairing assignments will **NOT** be made until registration payment is received.  
Registration **deadline** is **Friday, September 30**.

## *Tournament Highlights:*



- **\$125 Titleist Package presented to each player at check-in**  
*Pebble Beach Package, Augusta Package, St. Andrews Package or Oakmont Package*
- **Boxed lunch** provided
- **Snacks and beverages** distributed
- **4:30 pm** reception - **heavy hors d'oeuvres**, open bar

*Hosted by:*



# Wednesday, October 5<sup>th</sup> Rock Barn Golf Resort, Hickory, NC

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## To Secure Golf Contracts, Contact:

John Gianakas	<b>BI-LO</b>	john.gianakas@bi-lo.com	(864) 286-2560
Kim Rogers	<b>Food Lion</b>	klrogers@foodlion.com	(704) 633-8250
Kevin Crainer	<b>Harris Teeter</b>	kcrainger@harristeeter.com	(704) 844-4319
Ann Clark	<b>Ingles</b>	aclark@ingles-markets.com	(828) 669-2941 x217
David Middleton	<b>Lowes Foods</b>	DMiddleton@lowesfoods.com	(336) 775-3026
Janet Markham	<b>MDI</b>	JMarkham@merchantsdistributors.com	(828) 725-4261
Steve Harkins	<b>The Pig</b>	SteveHarkins@thepig.net	(843) 554-9880 x3611



### **HOTEL Information:**

Hotel accommodations are available at  
**Holiday Inn Express: (800) 710-9110**  
104 10<sup>th</sup> Street Northwest, Conover  
**3 miles** from Rock Barn Golf & Spa



### **STAFF Contact Information:**

Carolinas Food Industry Council  
PO Box 176001, Raleigh, NC 27619  
Telephone: (919) 832-0811  
Fax: (919) 832-0812  
e-mail: franp@ncrma.org  
[www.cficweb.org](http://www.cficweb.org)

# Wednesday, October 5<sup>th</sup>

## Rock Barn Golf Resort, Hickory, NC

### Schedule At-A-Glance

<b>8:00 am – 12:10 pm</b>	Golf Tournament Registration Open
<b>8:15 am</b>	Continental Breakfast
<b>8:45 am – 11:15 am</b>	<b>Presidents' Presentations</b> <u>One</u> Presentation by Each Company:
<b>8:45 – 9:25 am</b>	<b>Steve Hall</b> , Lowes Foods & <b>Matt Saunders</b> , MDI
<b>9:30 – 10:15 am</b>	<b>Fred Morganthall</b> , Harris Teeter
<b>10:30 – 11:15 am</b>	<b>Cathy Green Burns</b> , Food Lion
<b>10:30 am</b>	Golf Store Open
<b>11:30 am</b>	<b>Load Carts</b> , Drive to Assigned Hole
<b>11:45 am</b>	<b>Shotgun Start, Captain's Choice, Par-is-Your-Friend</b>
<b>4:30 pm</b>	Reception, heavy hors d'oeuvres, open bar
<b>5:45 pm</b>	<b>Golf Awards Presentation</b>

**Prizes** for each member of the winning team, **1<sup>st</sup> - 5<sup>th</sup> place** on each course.

1 <sup>st</sup> Place	4-GW Steel-Shaft Irons, 910 D Driver, Fairway & Hybrid Woods, Putter, Golf Bag
2 <sup>nd</sup> Place	4-GW Steel Shaft Irons
3 <sup>rd</sup> Place	Putter
4 <sup>th</sup> Place	Golf Bag Travel Cover
5 <sup>th</sup> Place	Titleist Duffle Bag

### HOLE-IN-ONE CONTESTS

**Rock Barn Gift Certificates**  
for all Par 3s & Par 5s, Closest to the Pin & Longest Drive

