

**Carolinas Food Industry Council's
2010
Annual Fall Golf Tournament**



Wednesday, October 6th

Rock Barn Golf Resort
Hickory, North Carolina

Hosted by:





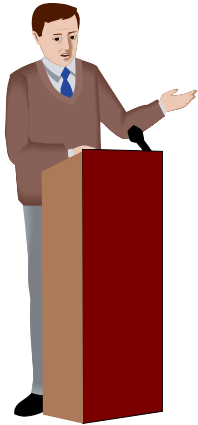
Wednesday Morning, October 6th

Continental Breakfast begins at **8:15 am**



Presidents' Presentations:

A CHANGE from our traditional process



There is a **change** from our traditional process/schedule for the Presidents' Presentations; instead of each company presenting three times, **each company will present only one time.**

The topic of the Presidents' Presentations has also changed, this year the **supplier community** has **chosen the topic** on which each company will present.

Lowes Foods/MDI	8:45 - 9:20 am
Harris Teeter	9:30 - 10:15 am
Food Lion	10:30 - 11:15 am

Important Hotel Information

Hotel accommodations are available at: **Holiday Inn Express: (800) 710-9110**
104 10th Street Northwest, Conover, **3 miles** from Rock Barn Golf & Spa.



Detailed Schedule of Events Listed on the Back

Wednesday Afternoon, October 6th

**Captain's Choice – 11:45 am Shotgun Start
Rock Barn Golf Resort**



We are pleased to return to Hickory for the Annual CFIC Golf Tournament. This event will provide an opportunity to play with **key retailers** and **category managers**, and to meet afterwards with all participants.

The fee for 2010 remains at **\$5,000 per foursome**. The foursome will consist of three players from the sponsoring supplier plus a retailer of the sponsor's choice.

Pairings will be first come, first serve.

Pairing assignments will **NOT** be made until registration payment is received.
Registration **deadline** is **Friday, September 24th**.

\$125 Callaway Gift Card presented to each player at check-in.

A boxed lunch will be provided on the carts.

Snacks and beverages will be distributed on the course.

Prizes for each member of the winning team, 1st - 5th place on each course.

1 st Place	Diablo Edge Irons, Big Bertha Diablo Driver, Diablo Fairway, Diablo Hybrid, XG Hawk, Warbird X
2 nd Place	Diablo Edge Irons
3 rd Place	XG Hawk
4 th Place	Warbird X
5 th Place	Callaway Sport Series Sunglasses



HOLE-IN-ONE CONTESTS A NEW CAR!!

\$200 Rock Barn Gift Certificate for all Par 3's & Par 5's, Closest to the Pin & Longest Drive

A reception at **4:30 pm** will include **heavy hors d'oeuvres** and an open bar.

This will be a fun-packed event and will provide the opportunity for you to spend **quality time with retail decision-makers** from both North and South Carolina.

To receive a **contract**, a supplier may **contact** any grocer **listed on the back page**.
The list may also be found on our website: www.cficweb.org under **Fall Golf Tournament**.

Wednesday, October 6th

Rock Barn Golf Resort, Hickory, NC

Schedule

8:00 am - 12:10 pm	Golf Tournament Registration Open	
8:15 am	Continental Breakfast	
8:45 am - 11:15 am	Presidents' Presentations Steve Hall, Lowes Foods & Matt Saunders, MDI Fred Morganthall, Harris Teeter Cathy Green, Food Lion	
10:30 am	Callaway Golf Store Open	8:45 - 9:20 am 9:30 - 10:15 am 10:30 - 11:15 am
11:30 am	Load Carts, Drive to Assigned Hole	
11:45 am	Shotgun Start, Captain's Choice	
4:30 pm	Reception with Heavy Hors d'Oeuvres	
5:45 pm	Golf Awards	

To secure golf contracts, contact:

John Gianakas	BI-LO	john.gianakas@bi-lo.com	(864) 286-2560
Sandra Grubb	Food Lion	smgrubb@foodlion.com	(704) 633-8250 x 2665
Kevin Crainer	Harris Teeter	kcrainger@harristeeter.com	(704) 844-4319
Ann Clark	Ingles	aclark@ingles-markets.com	(828) 669-2941 x 217
David Middleton	Lowes	DMiddleton@lowesfoods.com	(336) 775-3026
Janet Markham	MDI	JMarkham@merchantsdistributors.com	(828) 725-7291
Steve Harkins	The Pig	steveharkins@thepig.net	(843) 554-9880 x 3611



Contact Information:

Carolinas Food Industry Council
 PO Box 176001, Raleigh, NC 27619
 Telephone: (919) 832-0811 • Fax: (919) 832-0812
 e-mail: franp@ncrma.org • website: www.cficweb.org